



# Big Dashan

Facilitating growth opportunities through learning, coaching and inspirational speaking

1745 Hunter`s Run Drive, Ottawa, Ontario, CANADA

[www.bigdasha.com](http://www.bigdasha.com)

613-841-1229

## May 2010 Newsletter

### **Time Management**

For the job seeker, finding work is priority number one and the tools we use to get there are critical to our successes. When looking at time management we need to consider two factors:

1) How much time are you spending on your job search

Studies shows that the average Job seeker spend around 10 hours a week on finding a new job. Although spending time enjoying life and catching up on chores has benefit, if we spend 30 hours a week or more, we will increase our chance to get to the next job sooner. Spending more then 10 hours a week will increase your abilities to find work quickly.

2) Where are you spending your time

If you look at the job market, there are two sectors. The public market and the hidden market. Statistics shows that 60 to 80% of the jobs are to be found in the hidden market and only 40 to 20% in the public market. In today's market we are looking at an 80/20 split. In order to increase the efficiency of your search, spending the appropriate amount of time in each market will help us target all jobs.

The biggest issue we face in this time allocation is the comfort zone we will have in networking. To get to the hidden job market, one need to either network or knock on doors. Taking small steps in increasing your networking skills is important to increase that comfort level and become an expert networker. Next month we will be looking at which are the best steps in getting there.

### Market Update

The TSX opened April at 12,186, stayed relatively steady until the end of April where it closed at 12,210. The market is continuing to show some sign of recovery and Canada is certainly doing very well (Aprils employment is showing some significant gains!). As I am writing this newsletter, further uncertainty is showing in Europe which has even forced banks to lower interest rates after a few increases.



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## Entrepreneurship

Entrepreneurs need to put passion first!

<http://www.businessdailyafrica.com/To%20stay%20motivated%20as%20entrepreneur%20put%20passion%20first/-/539444/902362/-/orgus4/-/>

Great advise on insurance for small businesses...

<http://www.businessdailyafrica.com/To%20stay%20motivated%20as%20entrepreneur%20put%20passion%20first/-/539444/902362/-/orgus4/-/>

10 dumb things businesses buy...

<http://www.businessdailyafrica.com/To%20stay%20motivated%20as%20entrepreneur%20put%20passion%20first/-/539444/902362/-/orgus4/-/>

Can you make more money as an entrepreneur or an employee?

[http://www.businessweek.com/smallbiz/content/apr2010/sb20100429\\_756922.htm](http://www.businessweek.com/smallbiz/content/apr2010/sb20100429_756922.htm)

An insider view of the VC business...

[http://www.businessweek.com/smallbiz/content/apr2010/sb20100429\\_756922.htm](http://www.businessweek.com/smallbiz/content/apr2010/sb20100429_756922.htm)

Work is better than charity to fight poverty. How an entrepreneur in Haiti saved the day!

<http://www.time.com/time/magazine/article/0,9171,1983898,00.html?xid=rss-topstories>

## Hiring Process

Monster Points to Improvement in Job Market

[http://online.wsj.com/article/SB10001424052748703969204575220513293255770.html?mod=WSJ\\_Careers\\_CareerJournal\\_4](http://online.wsj.com/article/SB10001424052748703969204575220513293255770.html?mod=WSJ_Careers_CareerJournal_4)

14 ways to unmask a liar. Try this in your next interview!

[http://www.forbes.com/2010/05/03/how-to-unmask-a-liar-entrepreneurs-management-liar\\_slide.html](http://www.forbes.com/2010/05/03/how-to-unmask-a-liar-entrepreneurs-management-liar_slide.html)

## Career

The top 10 small businesses in Canada...



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<http://ca.finance.yahoo.com/personal-finance/article/canadianbusiness/1545/the-top-small-and-medium-employers-in-canada>

Asking yourself different questions may get you to the next level!

<http://reneecormier.wordpress.com/2010/05/05/try-asking-some-different-questions/>

When you quit your job, don't slam the door on the way out!

<http://www.theglobeandmail.com/report-on-business/managing/on-the-job/when-you-quit-a-job-dont-slam-the-door-on-the-way-out/article1565216/>

## **And the best Video of the month!!!**

This month the media clip is about Job Security. An interview I gave a few weeks ago! Enjoy!

<http://reapingprofessionalsuccess.com/blog/business-coach-denis-levesque-on-job-security/>