



Big Dashan

Facilitating growth opportunities through learning, coaching and inspirational speaking

1745 Hunter`s Run Drive, Ottawa, Ontario, CANADA

www.bigdasha.com

613-841-1229

March 2010 Newsletter

Passion! Living with it or not living at all!

Many people claim to say that living with passion makes the whole difference in their life. Many successful entrepreneurs talk about the difference passion has made in their lives. They do say, if you are in business for the money, you are in business for the wrong reason. Passion need to come first (and money close second I suppose).

The video of the month, shows someone who has a great handicap but that has followed his passion and his talents. He is now able to be a great inspiration for many as he master his art in music and shares his incredible abilities.

Are you able to do the same? Are you living your life with passion? Are you as passionate about your work as you used to be on day one?

Market Update

The Canadian GDP grew by 1.2% in the 4th Quarter of 2009! The largest quarterly increase since Q3 2000! Go Canada Go!

<http://www.statcan.gc.ca/daily-quotidien/100301/dq100301a-eng.htm>

The TSX started on the down side at the beginning of February starting at 11,300 and moved down to 11,100, but regain some traction and finished just above 11,600. A lot of good data came out showing that the economy is strengthening but uncertainty does exist. Canada is fairing well so far and the unemployment numbers is showing a slight decrease!

Entrepreneurship

[The richest Man of the world seems to be someone else then Bill Gates! Carlos Slim just beat him!!!
http://www.smartcompany.com.au/wealth/20100311-mexican-entrepreneur-carlos-slim-beats-bill-gates-and-warren-buffet-for-title-of-world-s-richest-person.html](http://www.smartcompany.com.au/wealth/20100311-mexican-entrepreneur-carlos-slim-beats-bill-gates-and-warren-buffet-for-title-of-world-s-richest-person.html)



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[You may not think of Sandra Bullock as an entrepreneur, but she won an Entrepreneur of the Year award...](http://www.portfolio.com/views/blogs/daily-brief/2010/03/10/and-the-award-for-best-entrepreneur-goes-to-sandra-bullock/)

<http://www.portfolio.com/views/blogs/daily-brief/2010/03/10/and-the-award-for-best-entrepreneur-goes-to-sandra-bullock/>

[Franchising for women. A good way to start your business.](http://blog.nj.com/new_jersey_women_in_business/2010/03/franchising_for_women_entrepreneurs.html)

http://blog.nj.com/new_jersey_women_in_business/2010/03/franchising_for_women_entrepreneurs.html

[The 25 most influential Canadian in Business! Can you guess who they are?](http://www.canadianbusiness.com/managing/strategy/article.jsp?content=20090615_10001_10001)

http://www.canadianbusiness.com/managing/strategy/article.jsp?content=20090615_10001_10001

[Cold Calling tips for your business or career search!](http://succeedasyourownboss.com/03/2010/the-right-way-to-make-sales-calls-for-your-small-business/)

<http://succeedasyourownboss.com/03/2010/the-right-way-to-make-sales-calls-for-your-small-business/>

[The 3 secret weapons of small businesses!](http://www.huffingtonpost.com/renee-and-don-martin/three-secret-weapons-for_b_486197.html)

http://www.huffingtonpost.com/renee-and-don-martin/three-secret-weapons-for_b_486197.html

[Myths of starting your own business! Great read!](http://www.forbes.com/2009/11/12/small-business-myths-entrepreneurs-management-myths.html)

<http://www.forbes.com/2009/11/12/small-business-myths-entrepreneurs-management-myths.html>

[Lessons from Entrepreneurs who made it big!](http://www.forbes.com/2010/03/03/bootstrap-to-billions-entrepreneurs-finance-dileep-rao.html?boxes=entrepreneurschannellightop)

<http://www.forbes.com/2010/03/03/bootstrap-to-billions-entrepreneurs-finance-dileep-rao.html?boxes=entrepreneurschannellightop>

[A great report on the anatomy of an Entrepreneur! What is it that contributes to their success...](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1431263)

http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1431263

[Can you teach entrepreneurship, or do you need to be born entrepreneur to be successful?](http://www.washingtonpost.com/wp-dyn/content/article/2010/02/27/AR2010022701555.html)

<http://www.washingtonpost.com/wp-dyn/content/article/2010/02/27/AR2010022701555.html>

[Free tools for small businesses!!!](http://www.theglobeandmail.com/report-on-business/your-business/start/financing/tools-to-trim-your-office-budget/article1474051/)

<http://www.theglobeandmail.com/report-on-business/your-business/start/financing/tools-to-trim-your-office-budget/article1474051/>

[Hiring Process](#)

The same advise on Negotiation holds true. Not new, but important to remember these rules...

http://www.canadianbusiness.com/entrepreneur/sales_marketing/article.jsp?content=20100310_122943_12480



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Cover letters, although 30% read them, it seems even less write them!

http://online.wsj.com/article/SB10001424052748704187204575101940175633532.html?mod=WSJ_Careers_CareerJournal_3

Some networking advise for the job hunter!

http://online.wsj.com/article/SB10001424052748704299804575095543831229802.html?mod=WSJ_Careers_CareerJournal_2

Some sound advise on how to get into the Canadian Federal Government! Don't forget networking though!

<http://www.ottawacitizen.com/jobs+there+market+yourself+right/2604994/story.html>

Great tips for your resume during your job hunting!

http://msn.careerbuilder.com/Article/MSN-2175-Cover-Letters-Resumes-10-Things-to-Leave-Off-Your-Résumé/?sc_extcmp=JS_2175_advice&SiteId=cbmsn42175

How companies recruited last year. Really good article on statistics and the important of the hidden job market...

http://online.wsj.com/article/SB10001424052748703315004575073750422889806.html?mod=WSJ_Careers_CareerJournal_2

Career

The last recession increased employee loyalty by 30%.

http://www.marketwatch.com/story/canadian-employee-loyalty-heightens-during-economic-recession-kelly-workforce-survey-reveals-2010-03-08?reflink=MW_news_stmp

Mistakes can hurt your career? Have you made any of these?

http://www.nytimes.com/aponline/2010/03/09/business/AP-US-Your-Career-Mistakes.html?_r=2

A great Blog on the seven core drivers of today's workplace! Check it out...

<http://www.theglobeandmail.com/blogs/morning-manager/>

What to do when you have made a major mistake in your career?

<http://www.washingtonpost.com/wp-dyn/content/article/2010/03/06/AR2010030600791.html>

The big majority of Billionaires have higher education. Where did they study?

<http://ca.finance.yahoo.com/personal-finance/article/forbes/1204/billionaire-universities>

Great information on Canadian Labour Market updated monthly!

<http://www.servicecanada.gc.ca/eng/on/offices/lmb.shtml>



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Even the big guys make BIG mistakes. In the end we are all humans and learn more of our mistakes than successes!

<http://ca.finance.yahoo.com/personal-finance/article/forbes/1433/buffetts-biggest-mistakes>

Where are the next jobs coming from? Interesting analysis!

<http://www.forbes.com/2010/02/09/employment-entrepreneurs-jobless-recovery-opinions-columnists-thomas-f-cooley.html?boxes=entrepreneurschannelinentre>

And the best Video of the month!!!

This is an incredible video which shows what talent and passion can overcome! If he can do it, you can do it too!

http://www.youtube.com/watch_popup?v=9xwCG0Ey2Mg