



# Big Dashan

Facilitating growth opportunities through learning, coaching and inspirational speaking

1745 Hunter`s Run Drive, Ottawa, Ontario, CANADA

[www.bigdashan.com](http://www.bigdashan.com)

613-841-1229

## December 2009 Newsletter

Should you stop your job search in December?

No, No, No! You may think that it is futile, but this time of the year is actually the best time to network. With all the parties and socializing over the holidays, this is the best time to meet new people and to spend some time with other acquaintances.

The trick is to change the approach. Ensure you are spending some good time with the people you meet, share good stories and ask them what they do for a living. This will lead them to return the question.

Always make sure to keep your energy and answers positive. When was the last time you had 4 weeks off around Christmas?

If you do find you have more time on your hands, it is a good time to prepare for the next hiring wave that typically starts after Christmas!

Have yourself a very Merry Christmas and a very successful and lucrative 2010!

## Market Update

The TSX market opened at 10,878 and closed at 11,447 with an upward trend during the month. Many good reports came out during the month and with the just released latest employment numbers for November, the market is showing some sign of growth. Still shaky, analysts don't think that we are set to skyrocket yet, but the general consensus seems to indicate that the worst is over and that a period of time will be needed before we come back to the same numbers prior to the recession. The month of December is typically seen as positive (with a very few exceptions – like last year). So the market should close at a higher number (by how much is anyone's guess!).

Cisco beats expectations...

<http://www.theglobeandmail.com/globe-investor/cisco-tops-profit-forecasts/article1351256/>



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The Stats of EI. What do the numbers really mean?

<http://www.theglobeandmail.com/report-on-business/ranks-of-people-exhausting-ei-grow/article1351194/>

## Hiring Process

How to use twitter in your job search...

<http://kenrickchatman.com/how-to-use-twitter-for-your-job-search-pt-i/>

The 7 mistakes you don't want to make on your resume...

<http://b2bsalesconnections.com/wpblog/2009/11/06/7-things-you-should-not-do-on-a-resume/sales-career-advice>

Good article for job hunters over 40...

<http://online.wsj.com/article/SB10001424052748704013004574517884177093494.html>

10 tips for dealing with the fear of cold calling...

<http://www.kevinkermes.com/top-10-tips-for-terminating-telephone-terror-guest-blogger-wendy-weiss/>

Interview tips

<http://online.wsj.com/article/SB10001424052748703683804574534090457404928.html>

Should you volunteer to find a job?

<http://www.resumark.com/blog/andrew/should-you-consider-a-volunteer-position-when-unemployed-and-looking-for-work/>

## Career

Top mistakes new business owners make...

<http://blog.bizcloud.net/2009/11/top-8-mistakes-small-business-owners-make/>

The worst jobs in the world?

<http://www.resumark.com/blog/andrew/you-really-think-your-job-is-that-bad-presenting-the-worlds-worst-jobs/>

The secret to success...

[http://money.cnn.com/magazines/fortune/fortune\\_archive/2006/10/30/8391794/](http://money.cnn.com/magazines/fortune/fortune_archive/2006/10/30/8391794/)

What if you can't quantify your results...



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<http://www.calltocareer.com/2009/06/28/what-if-i-cant-quantify-my-accomplishments/>

[Employee retention issues are already coming back...](#)

<http://www.rethinkingyourwork.com/2009/11/06/emerging-from-the-recession-how-to-keep-your-employees/>

[49% of workers would quit their job due to their boss](#)

[http://news.bbc.co.uk/2/hi/business/8352389.stm%3Fgoback%3D%25252Envr\\_98001\\_1%2520bad%2520boss](http://news.bbc.co.uk/2/hi/business/8352389.stm%3Fgoback%3D%25252Envr_98001_1%2520bad%2520boss)

[The secrets of a great partnership...](#)

<http://www.digitaltonto.com/2009/principles-of-a-perfect-partnership/>

[Government of Ontario brings new legislation for temp agencies.](#)

<http://www.ottawacitizen.com/business/Ontario+rewrites+rules+temp+firms/2190404/story.html>

[Great advise on how to handle your career when everything seems to go against you!](#)

[http://www.brightmove.com/blog\\_details/159/](http://www.brightmove.com/blog_details/159/)

[Bad Boss = Heart Attack](#)

<http://www.reuters.com/article/pressRelease/idUS248946+04-Nov-2009+BW20091104>

[SME businesses are actually faring much better then the large enterprises.](#)

<http://ca.news.finance.yahoo.com/s/05102009/30/link-f-cnw-canadian-small-medium-sized-business-buck-recession-trend.html>

[Self employment is rising in popularity. But is it by choice?](#)

<http://ca.finance.yahoo.com/retirement/article/50plus/entrepreneurs-face-tough-times-20091016>

[Grants for small business. A great resource...](#)

<http://www.grants-loans.org/programs.php>

[10 ways to finance a small business...](#)

<http://ca.finance.yahoo.com/taxes/article/50plus/10-ways-finance-startup-20091016>



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## And the best Video(s) of the month!!!

40 Inspirational speeches in two minutes!

[http://www.youtube.com/watch?v=d6wRkzCW5qI&feature=player\\_embedded](http://www.youtube.com/watch?v=d6wRkzCW5qI&feature=player_embedded)

Funny team work videos...

<http://www.youtube.com/watch?v=SOQWcsTBMZU>

Tony Robins 5 key to success

<http://tonyrobbinstraining.com/378/5-keys-to-thrive/>